

Synergistix Supports U.S. Military Veterans with Unique ‘Bring Your Child to Work Day’ Initiative
The Initiative’s Event Ceremony Welcomed Sunrise Mayor Michael J. Ryan

Sunrise, FL – May 3, 2017 – Synergistix, a leading provider of customer relationship management (CRM) solutions and other services for Life Sciences, hosted a special recognition event on Bring Your Child to Work Day, Thursday, April 27, to honor United Way MISSION UNITED™. The event had children of Synergistix employees build new bikes and present them to young children of military veterans.

The Company, which has been recognized by the *Sun Sentinel* for its unique workplace initiatives – including educating the children of its employees on critical Science, Technology, Engineering and Math (STEM) topics – hosted this event to promote corporate giving and the proactive hiring of veterans.

“This initiative provided a special opportunity to weave together our passions for corporate giving and workplace programs that include the families of our team members,” said Don Schenker, Founder, President and CEO of Synergistix. “We’ve always encouraged community giving, but to also witness the visual appreciation from our recipient veterans and their children was especially meaningful.”

Synergistix welcomed Michael J. Ryan, the Mayor of Sunrise, to the event’s ceremony which presented the bikes to the families of United States Military members who have seen active service. The children in receipt were ages 5 to 9. Also in attendance of the ceremony were City Manager, Richard Salamon, Vice Commander of the American Legion, Sunrise Robert Passarelli and Ryan Bancroft from United Way-Mission United, also a U.S. Marine veteran.

“We need to do more in our community to help our veterans from helping them get jobs, making sure medical care is provided and other initiatives much like what the Synergistix children did today with building the bikes”, said Ryan.

Recognized for its award-winning workplace culture, Synergistix hosts regular initiatives in support of the United States armed forces as well as events that promote education for the children of its employees. Most recently, the Company partnered with Soldiers Angels, an organization that provides aid and comfort to the men and women of the United States Army, Marines, Navy, Air Force, Coast Guard, their families and a growing veteran population. Synergistix has also partnered with 4KIDS of South Florida, helping further its mission to provide a home for every child. Synergistix has also partnered with Soldiers’ Angels, helping to provide comfort and aid to our troops, wounded warriors, veterans, and their families.

For more corporate giving and workplace initiatives by Synergistix, visit syncrm.com.

About Synergistix

Since 1997, Synergistix has enabled life sciences companies to build strong customer relationships and highly effective sales teams with its end-to-end customer relationship and sample accountability solutions. It’s Customer Analysis and Targeting System (CATS) Software Suite expertly combines field-based data capture, management reporting, and sample accountability services to deliver a state-of-the-art, PDMA-compliant solution for automating, managing, and monitoring sales force activity. Visit syncrm.com.

FOR IMMEDIATE RELEASE

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