



## Synergistix Celebrates 20 Years of Life Sciences Solutions Success

**Sunrise, FL – April 28, 2017** – Synergistix, a leading provider of customer relationship management (CRM) solutions and other services for Life Sciences, is celebrating 20 years in business this month. Founded in 1997, the award-winning Company has supported the commercial success of hundreds of Life Sciences companies by enabling strong customer relationships and highly effective sales teams.

This anniversary marks an important milestone for the Synergistix team of nearly 200 members over 20 years grew the Company from a technology consulting firm to one of the healthcare industry's leading technology providers.

Among Synergistix' most notable moments over the years include the introduction of its proprietary Customer Analysis and Targeting System (CATS) Software Suite, a CRM solution that combines field-based data capture with management reporting to deliver a state-of-the-art, PDMA-compliant solution for automating, managing, and monitoring sales force activity as well as Sample Accountability services.

"After 20 years of humbling success, I want to first and foremost express my sincere gratitude to the Synergistix team for your relentless dedication," said Schenker. "Without your commitment, knowledge and vigor to supporting Life Sciences, Synergistix wouldn't be the Company it is today. It's because of your loyalty that I'm more energized than ever to lead us to another 20 years of success."

Synergistix is also an award-winning company, recognized for its workplace culture. In 2017 alone, it was named one of the Best Places to Work by *South Florida Business Journal* and as a Top Workplace by *The Sun Sentinel*. These repeat accolades enforce its founding principal of creating a strong corporate culture. Among its most regarded initiatives include STEM Days, a summer program designed to educate children of employees on topics such as coding and robotics, as well as its Annual Conference, which drew record attendance this year and introduced new data on the evolving roles of CSOs and 3PLs.

"I also want to thank our loyal and growing client base that continues to play a pivotal role in not just shaping the software and services we offer, but for invigorating our passion for supporting an increasingly stringent yet vital industry. You remind us each day about why we love what we do."

Synergistix will host an anniversary celebration for its employees on April 28, 2017 at the company headquarters in Sunrise, FL., to commemorate this milestone and congratulate its growing team.

### About Synergistix

Since 1997, Synergistix has enabled life sciences companies to build strong customer relationships and highly effective sales teams with its end-to-end customer relationship and sample accountability solutions. It's Customer Analysis and Targeting System (CATS) Software Suite expertly combines field-based data capture, management reporting, and sample accountability services to deliver a state-of-the-art, PDMA-compliant solution for automating, managing, and monitoring sales force activity. Visit [syncrm.com](http://syncrm.com).

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