



**FOR IMMEDIATE RELEASE**

**Synergistix Named a 2017 “Best Place to Work” by South Florida Business Journal**

**Sunrise, FL – March 9, 2017** – Synergistix, a leading provider of customer relationship management (CRM) solutions and other services for Life Sciences, announced today that its been ranked 9<sup>th</sup> among the 2017 Best Places to Work by South Florida Business Journal. The publication recognized the tristate county region’s leading employers and profiled the program honorees in its February 17<sup>th</sup> issue.

The Best Places to Work program highlights employers that go beyond the norm to foster an enjoyable and meaningful work environment. Companies are evaluated based on the results of an employee survey by Quantum Workplace that considers communication and resources, individual needs, manager effectiveness, personal engagement, team dynamics and trust in leadership. At Synergistix, the company culture is considered family-oriented, entrepreneurial, team-focused, success-driven and passionate.

“We’re so pleased to be honored as a Best Place to Work by South Florida Business Journal,” said Don Schenker, President and CEO of Synergistix. “Creating a strong corporate culture has always been a priority of Synergistix’ and having our region’s leading publication formalize the impact of our efforts with this recognition is truly meaningful and we look forward to building upon our existing initiatives.”

Since its founding in 1997, Synergistix has been committed to fostering a corporate culture where team members and managers understand one another’s professional and personal goals and work together to achieve them. This maintains a Company focus on people, helping to retain staff and attract talent.

The Company hosts an array of employee and family oriented programs such as its annual employee fun day, holiday party, summer family picnic and monthly events like softball games, happy hours, pot-luck luncheons and bagel Friday’s. Within the office, employees have access to a basketball net to relieve stress, Cuban coffee shots that are distributed throughout the office and a popcorn machine for use at their leisure. Beyond the comprehensive benefits program and casual dress, the Company supports “bring your child to work” day and offers a hands-on summer STEM camp for employees’ children.

“At Synergistix, being a “Best Place to Work” comes naturally and I believe our team members would cite one simple reason, ‘we get it’,” said Schenker. “We recognize that our staff has a life outside of Synergistix and to be successful at work and at home, it’s important to cultivate an optimal balance.”

Recognized companies were honored at an awards ceremony with more than 500 attendees at the Signature Grand in Davie, Florida. Several hundred companies applied for the award and the final 45 companies were honored in three categories based on company size, featuring 15 companies in each.

In 2016, Synergistix was also recognized with a Top Workplace Award by The Sun Sentinel.

**About Synergistix**

Since 1997, Synergistix has enabled life sciences companies to build strong customer relationships and highly effective sales teams with its end-to-end customer relationship management solutions and robust sample accountability services. It’s Customer Analysis and Targeting System (CATS) Software Suite expertly combines field-based data capture, management reporting, and sample accountability services to deliver a state-of-the-art, PDMA-compliant solution for automating, managing, and monitoring sales force activity. Visit [syncrm.com](http://syncrm.com).

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