

Synergistix Recognized with 2016 Top Workplaces Award by The Sun Sentinel



Sunrise, FL – April 29, 2016 – Synergistix, a leading provider of customer relationship management (CRM) solutions for Life Sciences, has been awarded a 2016 Top Workplaces honor by The Sun Sentinel. The Top Workplaces lists are based solely on the results of an employee feedback survey administered by WorkplaceDynamics, LLC, a leading research firm that specializes in organizational health and workplace improvement. In addition to being listed as one of the top workplaces, Synergistix also received a special honor for Work-Life flexibility, for receiving the highest scores in this category among all participants, recognizing Synergistix' innovative programs for employees.

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits.” says Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day – the employees. Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together. Claffey adds, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

“We are so pleased to be recognized as a Top Workplace and reaffirm our commitment to employee satisfaction, corporate culture and ultimately, staying true to our company mission and vision,” said Don Schenker, President and CEO of Synergistix. “Since day one, Synergistix has prioritized transparency from the top down, to drive motivation and unification among team members. It is truly rewarding to witness how that management style has fostered a real sense of connection company-wide. Thank you WorkplaceDynamics for this exciting honor.”

ABOUT SYNERGISTIX

Since 1997, Synergistix has enabled life sciences companies to build strong customer relationships and highly effective sales teams with its end-to-end customer relationship management solutions. It’s Customer Analysis and Targeting System (CATS) Software Suite expertly combines field-based data capture, management reporting and sample accountability services to deliver a state-of-the-art, PDMA-compliant solution for automating, managing, and monitoring sales force activity. For more information, visit www.syncrm.com.

ABOUT WORKPLACEDYNAMICS, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign – a program it conducts in partnership with more than 40 prestigious media partners across the United States. WorkplaceDynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.