



Contact:
Kevin Schluth
Sagefrog Marketing Group, LLC
kevins@sagefrog.com
215-230-9024

FOR IMMEDIATE RELEASE

Synergistix Company Culture Profiled and Published on Great Place to Work®

Sunrise, FL – September 10, 2015 – Synergistix, a leading provider of customer relationship management (CRM) solutions for Life Sciences, announced today that it's been considered for placement on the Best Companies List by Great Place to Work®. As part of this process Synergistix was reviewed by its employees and Great Place to Work®. As a result, the Great Place to Work® Review highlights what makes its workplace culture great in areas like professional development and training, company atmosphere, benefits and rewards among others.

Committed to helping individuals find the right position at the right company, Great Place to Work® gathers data and insights to publish reviews that offer a true picture of the workplace and elevate the hiring experience. "Our unprecedented employee-centric Reviews provide job seekers a real behind-the-scenes look into these workplace cultures," said Kim Peters, leader of Great Place to Work® Reviews. "They are deeply rooted in a philosophy of openness and reflect the general trend we see in the increasing importance of transparency for both employers and employees."

"We're proud to be a company that realizes the importance of corporate culture, and are thrilled to be reviewed by Great Place to Work®," said Don Schenker, President and CEO of Synergistix. "Cultivating a corporate culture that our employees thrive in professionally, but also enjoy on a daily basis has always been a priority for us. We look forward to final results and the opportunity to be selected for the Great Places to Work® list, with iconic companies like Genentech, Marriott, Ernst & Young, and Google. This honor would mean a lot to our entire team."

"According to our Review, 96 percent of Synergistix Inc. employees say it is a great workplace," said Sarah Lewis-Kulin, Great Place to Work's Senior Editor. The full results of the survey are part of the Great Place to Work® Synergistix profile which can be viewed at <http://reviews.greatplacetowork.com/synergistix-inc>.

"In a corporate workplace, it's the little things that make a huge difference to the quality of life for our team, and to the quality of work that is produced," said Schenker. "Our hiring process is quite extensive, so once we gain the right candidates in our company – we want them to know how much they are valued, and more importantly, for them to be happy."

###

About Synergistix

Since 1997, Synergistix has enabled life sciences companies to build strong customer relationships and highly effective sales teams with its end-to-end customer relationship management solutions. Its Customer Analysis and Targeting System (CATS) Software Suite expertly combines field-based data capture, management reporting and sample accountability services to deliver a state-of-the-art, PDMA-compliant solution for automating, managing, and monitoring sales force activity. For more information, visit www.syncrm.com.

About Great Place to Work®

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. Over 10 million employees in 50 countries annually take the [Trust Index® Employee Survey](#), its proprietary research tool. Great Place to Work® United States offers management consulting and leadership training to U.S.-based organizations ranging from multinational corporations to small start-ups. It also produces the annual [Fortune 100 Best](#)

Companies to Work For® list and the Best Small & Medium Workplaces list. While companies look to recruit and hire the right candidate, job seekers are equally interested in finding the right position at the right company. That's why Great Place to Work® uses data and insights to write Reviews that offer a true picture of the workplace and elevate the hiring experience. Companies with published Great Place to Work® Reviews are serious about creating great workplaces, comfortable with transparency, and interested in sharing the unique aspects of their workplaces treasured by employees.

###