

2015 Synergistix Users Conference

Thriving through Innovation and Partnerships



Jeff Bromley

Jeff Bromley is the Vice President of Sales and Marketing for Thingee Corporation in Parsippany, NJ. His background includes 20 years of experience in the pharmaceutical and technology industries, particularly in the areas of field force effectiveness and user experience in iPad/iOS and web environments.

Jeff's strength and continued focus is to educate clients about mobile and presentation innovations to help them make more informed technology decisions for their field force. In addition to his day job, he is an Adjunct Professor at Seton Hall University. Since 1999, he's been teaching computer graphics and animation classes to future generations of technology professionals.

Jeff is often asked to speak on technology and integration and participate in local and national pharmaceutical and technology forums, including Apple's "Apple In Business" event. In his spare time (which is not much), he enjoys engineering, designing and building woodworking projects at home.