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FOR IMMEDIATE RELEASE

Synergistix Hosts Annual Customer Appreciation Baseball Outing

Sunrise, FL, June 5, 2014 – Synergistix, a leading provider of customer relationship management (CRM) solutions for Life Sciences, knows the value of their customers, and this week celebrated them with their Annual Customer Appreciation Baseball Outing at the TD Bank Ballpark in Bridgewater, New Jersey. On June 3rd, over 20 customers gathered with Synergistix staff for an evening of networking and cheering on the Somerset Patriots.

“We are always looking to create exceptional experiences for our customers, whether they are using our CRM products or are gathering for a great night of baseball,” says Don Schenker, President and CEO of Synergistix. “It’s important for us to engage with our customers and to say thank you for their continuous support of our products.”

About Synergistix: Since 1997, Synergistix has enabled Life Sciences companies to build strong customer relationships and highly effective sales teams with its end-to-end customer relationship management solutions. The CATS Software Suite expertly combines field-based data capture, management reporting and sample accountability services to deliver a state-of-the-art, PDMA-compliant solution for automating, managing, and monitoring field force activity. For more information, visit www.syncrm.com.

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