

Day 1: Wednesday, March 8th

Time	Activity	Detail
1:30pm – 5:30pm	Registration	Hotel Lobby
5:30pm – 6:30pm	Cocktail Hour	South Pool
6:30pm – 9:30pm	Attendee Dinner	South Pool

Day 2: Thursday, March 9th – All sessions in the Grand Bahama Meeting Room

Time	Activity	Detail
7:00am – 8:45am	Breakfast	Grand Bahama
9:00am – 9:20am	Welcome Session	Don Schenker President & CEO Synergistix, Inc.
9:20am – 9:40am	Key Note Topic: <i>Prediction is the New Black: How data and analytics are changing your lives and business</i>	Mike DePalma, President – Pensare/Co-founder The Human API
9:40am – 10:00am	Topic #1: <i>Math is so Numb: Taking the pain out of your next dental visit</i>	Matt Hutcheson, Partner/Founder Tegra Analytics
10:00am – 10:20am	Break	
10:20am – 10:40am	Topic #2: <i>Understanding Disclosure Laws from All Corners</i>	John Oroho, Executive Vice President and Chief Strategy Officer for Porzio Life Sciences
10:40am – 11:00am	Topic #3: <i>What's new in Sample Accountability</i>	Jay Lambert GM, Sample Management Synergistix, Inc.
11:00am – 11:20am	Topic #4: <i>Best Practices for Managing HCP Specialties</i>	Greg Ungemach, Product Specialist MedPro
11:20am – Noon	Group Picture	
Noon – 1:00pm	Lunch & Networking	Ocean Terrace

Day 2: Thursday, March 9th– All sessions in in the Grand Bahama Meeting Room

Time	Activity	Detail
1:00pm – 1:20pm	Topic #5: <i>How Emerging Technologies are Transforming the Engagement Strategies for Pharma.</i>	Rob Barra Co-Founder/Vice President of Client Services and Jeff Bromley, Vice President of Sales and Marketing, Thingee
1:20pm – 1:40pm	Topic #6: <i>Current Hot Topics – What to Expect</i>	Ihab Ghaly Founder and Managing Director G&M Health
1:40pm – 2:00pm	Topic #7: <i>Synergistix 20th Anniversary</i>	Don Schenker President Synergistix, Inc.
2:00pm – 2:20pm	Break – Celebration	
2:20pm– 2:40pm	CSO Panel	CSO Panel
2:40pm– 3:00pm	CSO Panel	CSO Panel
3:00pm – 3:20pm	Topic #8: Ted Talk : The Surprising Habits of Original Thinkers	Adam Grant Organizational Psychologist, Wharton
3:20pm – 3:40pm	Break	
3:40pm – 4:00pm	Topic #9: <i>Launch Excellence</i>	Curt Staab VP Emerging Life Sciences Network TGaS
4:00pm – 4:15pm	WRAP-UP / End of Day 1	Darren Coleman COO Synergistix, Inc.
4:15pm – 5:45pm	Networking @ the Beach	
5:45pm	Meet in Hotel Lobby	Bus leaves promptly

Time	Activity	Detail
6:30pm – 9:30pm	Dinner (off-site)	Cabana El Rey 105 E. Atlantic Ave. Delray Beach, FL 33444

Day 3: Friday, March 10th – All sessions in in the Grand Bahama Meeting Room

Time	Activity	Detail
7:00am – 8:45am	Breakfast	Grand Bahama
8:45am – 9:00am	Welcome Session	Don Schenker President & CEO Synergistix, Inc.
9:00am – 9:20am	Topic #10: <i>I'm Only Human – Rules vs Reality</i>	Nancy Kincheloe, Manager-Sample Compliance, Abbvie, Inc.
9:20am – 10:00am	Topic #11: <i>Operating System Dilemma</i>	Darren Coleman COO Synergistix
10:00am – 10:20am	Break	Refreshment
10:20am – 10:40am	3PL Panel	3PL Panel
10:40am – 11:00am	3PL Panel	3PL Panel
11:00am – 11:20am	WRAP-UP / End of Conference	Darren Coleman COO Synergistix, Inc.
11:20am – 1:30pm	Lunch	Onsite