



FOR IMMEDIATE RELEASE

Synergistix Kicks-Off 13th Annual “Solutions through Partnerships” Conference

Sunrise, FL – March 8, 2017 – Synergistix, a leading provider of customer relationship management (CRM) solutions, sample accountability, and other services for Life Sciences, kicked-off its 13th annual *Solutions through Partnerships* Conference this evening, at a welcome ceremony hosted by its President and CEO, Don Schenker, at the Marriott Pompano Beach Resort & Spa Pompano Beach in Pompano Beach, Florida.

This year’s Conference will honor the Company’s 20th anniversary while covering key aspects of product commercialization and operations in the pharma and medical device arena. Complimentary for anyone in Life Sciences, the Conference will provide a comprehensive update on the state of the industry and allow attendees to network and collaborate with industry experts, share ideas with peer companies and learn about CRM and sample management solutions designed specifically for the regulated industry.

Renowned pharma industry leaders will also be present, offering dynamic talks on how to navigate new challenges, trends and regulations facing pharma commercialization. Among the featured speakers include Mike DePalma, President of Pensare and Co-founder of The Human API; Matt Hutcheson, Partner/Founder of Tegra Analytics; and Greg Ungemach, Product Specialist at MedPro Systems. Panel discussions will also mentor attendees on topics such as how Contract Sales Organizations (CSOs) can stay competitive and how 3PL and fulfillment providers can overcome new regulatory challenges.

“We’re so pleased to kick-off this year’s annual Conference and build upon its 13 years of successful collaborations, knowledge sharing and amassed propensity to move the life sciences industry forward,” said Schenker. “As Synergistix’ celebrates its 20th anniversary this year, we’re eager and energized to breathe new life into our events and business model and provide life sciences professionals with additional avenues to learn and be successful amidst emerging pharma trends and regulations.”

The Conference will be held March 8 - March 10, 2017. For more information or to request a press pass, contact Kevin Schluth at kevins@sagefrog.com or 215-230-9024.

About Synergistix

Since 1997, Synergistix has enabled life sciences companies to build strong customer relationships and highly effective sales teams with its end-to-end customer relationship and sample management solutions. It’s Customer Analysis and Targeting System (CATS) Software Suite expertly combines field-based data capture, management reporting, and sample accountability services to deliver a state-of-the-art, PDMA-compliant solution for automating, managing, and monitoring sales force activity. Visit syncrm.com.

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