

Our goal for this conference is to bring together a diverse group of industry experts, thought leaders and partners, who can provide a solution-oriented talk on their selected topic.

The topics will be presented in a format that is perfectly aligned with this year's theme of ***Solutions through Partnerships***. The format lends itself to providing a wealth of information in an engaging and energized way allowing people from different backgrounds to collaborate on ideas and learn new and innovative ways to address a variety of issues.

Here is a sampling of the presentation topics for the 2017 Users Conference:

- **"Prediction is the New Black: How data and analytics are changing your lives and business"**  
Presented by Mike DePalma, President – Pensare/Co-founder - The Human API
- **"Math is so Numb: Taking the pain out of your next dental visit"**  
Presented by Matt Hutcheson, Partner/Founder, Tegra Analytics
- **"Understanding Disclosure Laws from All Corners"**  
Presented by John Oroho, Executive VP and CSO for Porzio Life Sciences
- **"What's New in Sample Accountability"**  
Presented by Jay Lambert, General Manager, Sample Management, Synergistix
- **"Best Practices for Managing HCP Specialties"**  
Presented by Greg Ungemach, Product Specialist, MedPro
- **"How Emerging Technologies are Transforming the Engagement Strategies for Pharma"**  
Presented by Rob Barra, VP and Co-Founder of Thingee and Jeff Bromley, VP of Sales
- **"Current Hot Topics – What to Expect"**  
Ihab Ghaly - Founder and Managing Director for G&M Health
- **"Synergistix 20<sup>th</sup> Anniversary"**  
Presented by Don Schenker, President, Synergistix
- **"Launch Excellence"**  
Presented by Curt Staab, VP Emerging Life Sciences Network, TGaS
- **"I'm Only Human – Rules vs Reality"**  
Presented by Nancy Kincheloe, Manager-Sample Compliance, Abbvie, Inc.
- **"Operating System Dilemma"**  
Presented by Darren Coleman, COO, Synergistix

**Panel Discussions:** There will also be 3PL and CSO panel discussions on the current state of the industry, such as current trends and challenges.

**CSO Panel:**

- Wendy Wolf, President, Bionical
- Pete Marchesini, COO, Alamo Pharma Services
- Brion Brandes, EVP/Business Development, Spectra Biopharma Selling Solutions

**3PL Panel:**

- Ann Mutterer, Vice President, Pharmaceutical Division, CCG Marketing Solutions
- Marc Chester, Account Executive, Howell Marketing Services
- Brian Rice, Director, Enterprise Accounts, Priority Solutions International
- Dan Harmon, GM/VP Business Development, BexR

These presentations and panel discussions are just a portion of the great content and idea-sharing you can expect when you attend the ***2017 Solutions through Partnerships Conference***.