

Wendy Wolf

Wendy Wolf, President of Bionical Commercial Services, has extensive experience in the healthcare industry with over twenty years in pharmaceutical sales, marketing, operations and business development. In her role, Wendy oversees the sales and clinical divisions and will drive the organizational strategy to support clients and their customers. She has extensive experience with 17 years at Wyeth and Pfizer as well as over 6 years working in market leading CSOs.

Joining Bionical was the next logical step for Wendy based on the company's clinical foundation and ultimate goal of improving patients' lives. Everyone at Bionical shares an energy and passion to deliver services that ultimately lead to better outcomes for patients. Wendy shares this passion and vision for her team and the clients they support.

To achieve this goal, Wendy's team at Bionical delivers services that increase access to medicines, improves patient adherence/persistence with prescribed treatments and provides healthcare professionals with unique digital tools to enhance patient communication. With an expertise and focus in behavioral science, this is the ultimate benefit that gives clients of Bionical insight into creating services optimally designed for real world challenges.