

Don Schenker

As President, CEO and co-founder of Synergistix, Don is responsible for establishing the guiding principles of the company and aligning the ideas, strategies and resources required to realize the vision.

Don has more than 15 years' experience in the information technology field, including application development, project management and network support. Throughout his career, Don has worked with both large and small clients, including Siemens Stromberg-Carlson, a division of Siemens AG, and The Panda Project. For the last seven years, Don has focused on the design and implementation of innovative information systems for the life sciences industry.

Prior to founding Synergistix, Don was the director of marketing systems for Ryder System, Inc., a global provider of supply-chain, logistics and transportation management solutions.

Don holds an M.B.A. and M.S. in Computer Engineering from Nova Southeastern University and is currently a Ph.D. candidate in Computer Engineering at Florida Atlantic University. In 2002, he was appointed to the board of directors of the 2003 and 2004 PDMA Sharing Conference, and was re-elected for a second two-year term to support the conference through 2006.