

### **Darren M. Coleman**

As COO, Darren is responsible for managing the technological advancements, strategic alignment of all client value-building activities across the company and day-to-day operations that set Synergistix apart in the life sciences software and services marketplace.

Darren began his career in the pharmaceutical industry as a professional sales representative promoting various oral and intravenous specialty medicines including dermatologic products.

Throughout his 25-year career in the industry, Darren has amassed experiences in sales, operations, business strategy and global execution through roles including district sales manager, director of sales & marketing operations and executive director of global commercial business services and vice president of global strategy & operations. He has managed large teams and delivered value oriented solutions for organizations like Hoechst-Roussel Pharmaceuticals, Inc., Purdue Pharma L.P., UCB Group, Stiefel Laboratories Inc. and GlaxoSmithKline.

Darren is a proud alumnus of the University of Florida where he earned an undergraduate degree in business administration with a concentration in marketing. He also received his Master's in business administration from Western Carolina University and masters in pharmaceutical and healthcare marketing from Saint Joseph's University. He is an Eagle Scout, the highest rank in the Boy Scouts of America. He and his wife live in Raleigh, North Carolina with their children.