

Wednesday, March 2nd

Time	Activity	Detail
Noon – 5:00pm	Registration	Hotel Lobby Marriott Pompano Beach Resort & Spa 1200 N Ocean Blvd Pompano Beach, FL 33062 (954) 782-0100
5:00pm – 6:30pm	Cocktail Hour	South Pool
6:30pm – 9:30pm	Attendee Dinner	South Pool

Thursday, March 3rd – All sessions in the Grand Bahama Meeting Room

Time	Activity	Detail
7:00am – 8:45am	Breakfast	Grand Bahama
9:00am – 9:15am	Welcome Session	Don Schenker, President and CEO of Synergistix, Inc.
9:15am – 10:00am	Key Note: <i>Your Sales Force: The Key to Successful CRM Utilization</i>	Russ Gasdia, CEO and Founder of Russell Alexander Advisors, LLC
10:00am – 10:20am	Break	
10:20am – 10:40am	<i>Transparency – Present and Future</i>	John Oroho, Executive VP and Chief Strategy Officer for Porzio Life Sciences
10:40am – 11:00am	<i>Born to Collaborate</i>	Ann Mutterer, VP of Pharmaceutical Division for CCG Marketing Solutions
11:00am – 11:20am	<i>The Journey Forward</i>	Darren Coleman, VP of Client Operations and Services for Synergistix, Inc.
11:20am – 11:40am	<i>Hardware Selection for CATS Mobile: A Case Study</i>	Skip Williams, VP of Sales Operations for Aqua Pharmaceuticals
11:40am – Noon	Group Picture	Darren Coleman
Noon – 1:00pm	Lunch & Networking	Ocean Terrace

Thursday, March 3rd – All sessions in in the Grand Bahama Meeting Room

Time	Activity	Detail
1:00pm – 1:20pm	<i>From Outsourcing to Strategic Variablization</i>	Daryl Gaugler, Former President of Quintiles
1:20pm – 1:40pm	<i>Your body language shapes who you are</i>	TED Video featuring Amy Cuddy, Social Psychologist
1:40pm – 2:00pm	<i>Where is my inventory?</i>	Jason Rosemurgy, VP of Sales and Marketing for Terso Solutions
2:00pm – 2:20pm	Break	
2:20pm– 2:40pm	<i>Company Culture – Passing Fad or Generational Shift?</i>	Greg Besner, Founder and CEO of CultureIQ
2:40pm– 3:00pm	<i>Variability, Clusters, Soda, Gravy</i>	Matt Hutcheson, Founder of Tegra Analytics
3:00pm – 3:20pm	<i>Hospital Credentialing</i>	Ihab Ghaly, Founder and Managing Director for G&M Health
3:20pm – 4:00pm	<i>What's New...</i>	Raul Wong, EVP and COO for Synergistix, Inc. Eric Martin, Director of Client Systems for Synergistix, Inc.
4:00pm – 4:15pm	WRAP-UP / End of Day 1	Raul Wong, EVP and COO for Synergistix, Inc.
4:15pm – 5:45pm	Networking @ the Beach	
5:45pm	Meet in Hotel Lobby	
6:30pm – 9:30pm	Dinner (off-site)	Oceans 234 234 North Ocean Boulevard, Deerfield Beach, FL 33441 Phone:(954) 428-2539

Friday, March 4th – All sessions in in the Grand Bahama Meeting Room

Time	Activity	Detail
7:00am – 8:45am	Breakfast	Grand Bahama
8:45am – 9:00am	Welcome Session	Raul Wong, EVP and COO for Synergistix, Inc.
9:00am – 9:20am	<i>Wearables, Connected Devices, and the Coming Revolution in Healthcare Data</i>	Rob Barra, VP and Co-Founder of Thingee Corporation
9:20am – 9:40am	<i>Career Advancement in Pharmaceutical Operations</i>	Curt Staab, VP of Emerging Life Sciences for TGaS Advisors
9:40am – 10:00am	<i>Agile Development</i>	Jay Lambert, VP of Global Operations and Quality for Synergistix, Inc.
10:00am – 10:20am	Break	Refreshment
10:20am – 10:40am	<i>Can we heal ourselves, with our(cell)ves?</i>	TEDx Video featuring Dr. Michael Cantor D.O.
10:40am – 11:20am	<i>Creating High Performance Vendors</i>	Mike Juszczuk, VP of Operations for Stayma Consulting Services
11:20am – 11:40am	WRAP-UP / End of Conference	Raul Wong, EVP and COO for Synergistix, Inc.
11:40am – 1:30pm	Lunch	McCoy's Restaurant - Onsite