

***Innovation through Collaboration* is achieved by sharing ideas, asking questions and meeting new people from a variety of backgrounds.**

You can do all of these at our 2016 Users Conference.

Synergistix's goal for our Users Conference is to bring together a diverse group of industry experts, thought leaders and partners, who can provide a solution-oriented talk on their selected topic. The topics will be presented in a format that is perfectly aligned with this year's theme of *Innovation through Collaboration*. The format lends itself to providing a wealth of information in an engaging and energized way allowing people from different backgrounds to collaborate on ideas and learn new and innovative ways to address a variety of issues.

Here is a sampling of the presentation topics for the 2016 Users Conference:

- **“Your Sales Force: The Key to Successful CRM Utilization”**
Presented by: Russ Gasdia, CEO and Founder of Russell Alexander Advisors, LLC
- **“Hardware Selection for CATS Mobile: A Case Study”**
Presented by: Skip Williams, VP of Sales Operations for Aqua Pharmaceuticals
- **“From Outsourcing to Strategic Variablization”**
Presented by: Daryl Gaugler, former President of Quintiles
- **“Where’s my inventory?”**
Presented by: Jason Rosemurgy, VP of Sales and Marketing for Terso Solutions
- **“Variability, Clusters, Soda, Gravy”**
Presented by: Matt Hutcheson, Founder of Tegra Analytics
- **“Wearables, Connected Devices, and the Coming Revolution in Healthcare Data”**
Presented by: Rob Barra, VP and Co-Founder of Thingee
- **“Company Culture – Passing Fad or Generational Shift?”**
Presented by: Greg Besner, Founder and CEO of CultureIQ
- **“Transparency – Present and Future”**
Presented by: John Oroho, Executive VP/Chief Strategy Officer for Porzio Life Sciences
- **“Creating High Performance Vendors”**
Presented by: Mike Juszczak, VP of Operations for Stayma Consulting Services
- **“Born to Collaborate”**
Presented by: Ann Mutterer, VP of Pharmaceutical Division for CCG Marketing Solutions
- **“Hospital Credentialing”**
Presented by: Ihab Ghaly, Founder and Managing Director for G&M Health
- **“Career Advancement in Pharmaceutical Operations”**
Presented by: Curt Staab, VP Emerging Life Sciences, TGas

These topics are just a portion of the great content and idea sharing you can expect when you attend Synergistix's 2016 Users Conference: *Innovation through Collaboration*.