

2016 Synergistix Users Conference INNOVATION THROUGH COLLABORATION



John Oroho

John Oroho is the Executive Vice President and Chief Strategy Officer for Porzio Life Sciences, LLC, and meets regularly with companies to identify sales and marketing issues and to propose solutions that streamline their understanding of acceptable practices and conduct in meeting compliance requirements of all 50 states and the District of Columbia.

John is also a principal of the law firm, Porzio, Bromberg & Newman P.C., and practices in the Pharmaceutical Marketing and Sales Compliance department. He concentrates his law practice in regulatory compliance with respect to the Prescription Drug Marketing Act (PDMA), Anti-kickback statute, False Claim Act, and Medicare and Medicaid fraud and abuse.

He previously served as Senior Vice President and General Counsel for the PDMA Alliance, a national trade association focused on sample distribution and pharmaceutical marketing and sales compliance. He has an extensive pharmaceutical regulatory and compliance background. He spent three years as General Counsel for Integrated Pharma Technologies and Computer Systems Services & Consulting, Inc. John received a J.D. from the University of Notre Dame School of Law in 1985 and a B.S. from the United States Merchant Marine Academy, where he graduated with honors in 1978.